

Circular No.9/2023-24

20th March 2023

Dear Parent,

This is to inform you that Hyderabad Today Conclave is conducting few innovative competitions based on National Education Policy for **the Students VI-IX.** Interested students can prepare their presentation and handover it to Ms. Brittolina (9248011444) latest by **21**st **March 2023.** Late entries will not be accepted.

The best presentation will be selected from the school end and will be sent to the Hyderabad Today Conclave Team. The selected students will be invited to participate in the Hyderabad Today Conclave conference which is to be held **on 25th March 2023**.

The details of the competition are given below for your reference.

1. POSTER MAKING:

The posters should highlight innovative solutions/scopes/awareness.

White std **A3 poster size** with thick chart paper 30 GSM. Handmade stroke / Digital stroke / Infographic stroke.

THEMES:	POSTER SELECTION CRITERIA:
LEARNING GAPS	Relevancy to the theme - 30%
HEALTH AND WELLNESS	Originality – 25%
SAFETY AND SECURITY	Creativity- 30%
CLIMATE CHANGE	Colour harmony- 15%
ROLE OF ICT	

2. SOCIAL ENTREPRENEURSHIP:

The students need to present: A one-page proposal, stating the social problem that they want to address, the people affected, the proposed solution, the plan of action, finances (if any) and ideas to invite positive change.

SELECTION CRITERIA FOR PROPOSAL:

➤ A description of the business

- > The market(s) the business will operate in
- ➤ A SWOT analysis
- Management team and personnel
- > The products or services offered
- ➤ Marketing
- ➤ A financial plan (if any)

3. IDEAS TO INVITE POSITIVE CHANGES:

The student need to write one-page proposal stating the following:

Purpose, Methodology, Expected outcome, Challenges, Opportunities, and Plan of action for execution.

CRITERION FOR SELECTION

- PURPOSE
- PLAN OF ACTION MENTIONING THE TIMELINE
- FEASIBILITY
- ORIGINALITY
- MEANINGFULNESS

